



# The SHOEMAN-Project: Manager for an Efficient and Innovative Footwear Industry

## What SHOEMAN is about

The overall aim of the **SHOEMAN** project is to create a framework that will result in better qualified professionals in the European Footwear Industry.

The project will facilitate the enhancement of the professional skills through a cross-disciplinary training program, combining sector-specific as well as transversal professional skills. It shall include all relevant issues from production and process organisation (addressing basic as well as new technologies), to fundamental managerial skills, financial and project management skills, to issues regarding health and safety at the workplace, social responsibility and traceability in the value chain.

### SHOEMAN has the following objectives:

- To anticipate the job-related requirements of future managerial occupations more effectively in order to improve the use and transfer of existing and new knowledge.
- To create a common qualification framework that will lead to better qualified professionals involved in top and middle management in the European Footwear Industry in general and specifically also in Turkey.
- To develop new methodologies and learning tools based on MOOCs (Massive Open Online Courses) in order to modernise and complement the qualification process for existing and aspiring managers of the footwear sector.

**SHOEMAN** will produce concrete and transferable results in the form of intellectual outputs that can be exploited during and after the project's end, both by the project partners and by other stakeholders.

In particular, **SHOEMAN** will deliver a set of tools, targeted at existing and aspiring managers of the footwear industry, which will enable them to keep up with the most up-to-date knowledge and information needed in order to effectively work in an efficient and innovative footwear company.

The target group of the project includes: VETs, policy makers, footwear-related associations and organisations, universities and research centres working on project-related topics, companies, current and aspiring managers of the footwear industry, and trainers.

## Project leader:

**TASEV**

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## Partners:

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The Research Committee of The  
Technical University of Crete (Greece)  
[www.tuc.gr](http://www.tuc.gr)



Technical  
University  
of Crete

Creative Thinking Development  
(Greece)  
[www.crethidev.gr](http://www.crethidev.gr)



Technical University of Iasi  
(Romania)  
[www.tuiasi.ro](http://www.tuiasi.ro)



Instituto Tecnológico del Calzado  
Y Conexas (Spain)  
[www.inescop.es](http://www.inescop.es)



Czech Footwear and Leather  
Association (Czech Republic)  
[www.coka.cz](http://www.coka.cz)



Centro Italiano Apprendimento Permanente  
(Italy)  
[www.ciape.it](http://www.ciape.it)



International Shoe Competence Center  
Pirmasens GGMBH (Germany)  
[www.isc-germany.com](http://www.isc-germany.com)



Virtual Campus Lda  
(Portugal)  
[www.virtual-campus.eu](http://www.virtual-campus.eu)



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