

Photoshop

Focus: Shoe design



3-day Photoshop seminar with Nora Werner



Focus group: Shoedesigner & Linebuilder

Date: 08.03. - 10.03.2022

13.09. - 15.09.2022

Time: 8:30 - 16:30

Place: ISC Training and Research

Prüf- und Forschungsinstitut Pirmasens e.V.

Price: 979,00 € plus VAT per person

Subject to change due to the Corona pandemic

Advantage:

Faster and more cost-effective collection planning/modification/reconciliation through:

- Realistic visualisation prior to cutting & modelling
- Testing and deciding on adaptation quickly and easily
- Visualisation of material/colours before ordering
- Testing of acceptance in advance

Goals:

Learning the necessary programme functions using general examples.

Then gain deeper insights by developing your own, individual model with the aim of a finished rendering at the end of the course.

Content:

Introduction & Photoshop basics with practical application

(Image editing, adjustment, montage, getting to know the tools, organisation in Photoshop)

Create surfaces and seams in Illustrator, export to Photoshop

Procedure Shading, material visualisation, colouring

(Familiarisation with the functions using a simple, given example)

Development of an individual style, drawing/colour concept

Creating surfaces & seams in Illustrator, export (deepening on own example)

Shading in Photoshop: automatic, fast & manual shading possibilities (deepening on own example)

Colour and texture elaboration of the own model

Presentation of the shoe/mounting in environment/staging

A laptop and the appropriate Adobe Photoshop and Illustrator licenses are required for participation.

The price includes snacks and drinks as well as lunch on all seminar days.

www.isc-germany.com

Registration: info@isc-germany.com

